



Riverdale Community Development Corporation

MINUTES: Meeting April 21, 2025

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on April 21st, 2025.

Present: Donna Morken, Dave Creighton, Lesley Creighton, Kelvin Lamb, Roger Lepp

Guests: Mayor Heather Lamb

1. The meeting was called to order at 7:03 p.m. by Dave Creighton.

2. Adoption of the Agenda

K. Lamb – R. Lepp: Moved that the agenda be adopted as presented.

3. Minutes from Previous Meeting – March 2025

D. Morken – K. Lamb: Moved that the minutes for March 2025 be adopted as presented.

4. Financial Reports – March 2025

D. Morken - K. Lamb: Moved that the financial statement for March 2025 be adopted as presented.

5. Expenses payable

K. Lamb – R. Lepp: Moved the following payments be issued;

Lesley Creighton \$350 (April)

Lesley Creighton \$14.54 Reimbursement of personal expenses (Receipt Book from Staples)

6. New Business

a) Reflections/comments from Community Futures visit:

- Donna would like to have Wendy Peterson come out and talk about housing.
- Lesley found the information about youth entrepreneurship interesting.

b) From the Ground Up – expecting grants to be announced in June

c) Conservation Trust – received \$10,000 grant for Wetland project. We need a matching amount. Donna will apply for the FCC Agri Spirit Fund when it opens. We have 2 years to complete the project.

d) Thomas Sill Grant Update – We can order a bench through the municipality. The board chose to go with a blue 8' bench either through Burke or Wabash Valley. Lesley will forward the information to Marci so that she can login and get us a price with shipping.

e) Ideas Fair Invitation from Services to Seniors team – invite to attend May 14th Ideas Fair in Virden. Lesley will reach out to the board again before the May 5th registration deadline to see if anyone is interested in attending.

f) LED Sign Advertising Update – no new requests for paid advertising at this time. Letters have been e-mailed out to many of the local businesses. Lesley will drop off letters in person to businesses that don't have a direct e-mail contact.

g) Community on Track Meeting Review – Lesley attended the March 24th meeting. The Community on Track meeting was held to bring local organizations together to discuss initiatives aimed at strengthening community connections within Riverdale Municipality. New Initiatives were shared by the municipality including Tidy Up Tuesday, Welcome

Packages for Newcomers, Community Calendar, and the Annual Community Celebration

- h) Beautification with Commissionaires – notices are sent to property owners who are identified by the commissionaires as needing to tidy up their property. Dave will talk to council about condemned houses and will check into municipality by-laws regarding beautification and responsibility of homeowners.
- i) Business Front Beautification – council likes the idea and would prefer the CDC to take the lead. Donna will talk to Dr. Wayne Kelly from Community Futures to see about possible funding for this initiative. It was also discussed about having a grant application process for beautification (following ideas from the Streetscaping plan) on a future CDC Website (similar to the Spruce the Bruce format).
- j) Community Billboard – Kelvin looked at the billboard and determined that repairs are needed. Dave will reach out to Kansteel Manufacturing who made the billboard to get a quote for repairs.
- k) Properties for New Development – are there any lots available for a multi-unit complex?
- l) Marketing/Advertising Swag Ideas – Dave shared swag that he received at AMM. Possible idea of creating a bookmark featuring photos from the community taken by residents. We will get a quote on developing a logo for the CDC as well as look into pricing for website design.
- m) CDC Stuff at RCC – Lesley and Dave will arrange pick up of the materials under the stairs on the curling side.
- n) Stay Guide – Rivers Campground is featured in the 2025 Stay Guide
- o) Golf Course – the golf course is getting new signage at the entrance
- p) Sandcastle Event – Donna shared the idea of hosting a possible sandcastle contest during the Rolling into Rivers weekend. We will explore this idea further at the next meeting.

7. Board Member Reports

- a) Age Friendly Community – Dave talked to members from the Age Friendly Community Organization at the AMM. He will touch base with Marg Fraser, Consultant MASC to find out more information.
- b) Grant Application Updates – reviewed in above section
- c) Council Strat Plan – Dave will ask if CDC can see the strat plan
- d) Daycare Update – Lesley will send an invite to the Daycare chair and fundraising representatives to join us at our next CDC meeting to see if there are pieces of the project we can help with. Dave will ask Marci if she can attend and Donna will reach out to Wendy Peterson from Community Futures to see if she can attend to support this project and provide input.
- e) RTSRC – mural with the Sekine theme will begin end of June. The mural will be located on the east side of Westoba.
- f) Legion Updates – Donna – the Legion has a new to them bingo machine. They will be refurbishing their sign, painting, roof has been redone, and they are getting quoted on paving the parking lot.

Adjournment: D. Creighton – 9:00 pm

K. Lamb – D. Morken: Motion to adjourn the meeting.

Next Meeting Dates: Thursday, May 22nd, 7:00 pm, or call of the chair