



Riverdale Community Development Corporation

MINUTES: Meeting February 19, 2025

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on February 19th, 2025.

Present: Donna Morken, Dave Creighton, Lesley Creighton, Kelvin Lamb, Roger Lepp

Guests: Mayor Heather Lamb

1. The meeting was called to order at 7:03 p.m. by Dave Creighton.

2. **Adoption of the Agenda**

D. Morken – K. Lamb: Moved that the agenda be adopted as presented.

3. **Minutes from Previous Meeting – January 2025**

K. Lamb – D. Morken: Moved that the minutes for January 2025 be adopted as presented.

4. **Financial Reports – January 2025**

D. Morken – K. Lamb: Moved that the financial statement for January 2025 be adopted as presented.

5. **Expenses payable**

K. Lamb - D. Morken: Moved the following payments be issued;

Lesley Creighton \$350 (February)

6. **New Business**

- a) D. Morken – K. Lamb Moved to accept Roger Lepp to the Riverdale Community Development Corporation as a board member. Lesley will add Roger's name to the MB Companies Office.
- b) Follow up/thoughts from Craig Soldier, Dr. Wayne Kelly and Dr. Gary McNeely visit last month – The board felt the meeting was very interesting and informative. We were interested in the possibility of development around the lake. Roger was interested in the Vital Signs suggestion to help identify where our community is doing well and where we can focus our attention.
- c) CDC Audit – Lesley shared that the CDC could have a certified accountant do an audit for the CDC. She will check with Marci to find out when we need to have the audit done and confirm which year(s).
- d) From the Ground Up – Donna reviewed the grant application that she applied for through From the Ground Up.
- e) Thomas Sill Grant Application – Lesley will get the application in before Feb. 28th for metal or concrete benches for the toboggan hill.
- f) Community on Track – Lesley shared the invitation that the CDC received from Laura. The CDC would like to participate. Lesley will attend the March meeting and send the completed Expression of Interest form back to Laura.
- g) Next Large Project for CDC for 2025 – The CDC will work on Wayfinding signage and streetscaping items applied for through the From the Ground Up Grant, if we are successful. We will align future projects to the municipality strategic plan.

- h) 2024 Report to Council – Marci has requested a year-end report from the CDC to share with council, including priorities for 2025. Lesley will prepare a report and provide financials for the council for review.
- i) Streetscaping Plan – continue with Wayfinding signage and planters if successful with the From the Ground Up Grant.
- j) Business Front Beautification (streetscaping plan) – Dave shared that council would like to work together on this project with us. Council would like us to take the lead. Dave will let council know that we are interested in working together and propose a date for the CDC and council to meet. We discussed the idea of having some sort of architectural control in place to create an aesthetic that matches the HTFC Streetscaping Plan. Donna shared “Spruce the Bruce” website with us that shows how another community in Ontario has set up grant applications for businesses to make improvements to their building fronts.
- k) Marketing/Advertising – in the past we’ve had banners, pamphlets etc. to hand out at trade shows. Right now, we don’t have anything to hand out that promotes our community. Some ideas were Stay and Play packages, mugs, pens, note pads. The board will try and come up with some original ideas of what we could purchase. Dr. Wayne Kelly is attending our March Meeting on behalf of Community Futures and may be able to help with a marketing idea.
- l) Community Futures – Dr. Wayne Kelly to attend our March 17th meeting.
- m) Chimo – rezoning commercial/residential/seasonal lots. Dave will check with Marci about zoning. Are there opportunities for development?
- n) Housing & Accommodations – discussed the need for accommodations and is there the need for a condo complex for families, a 55+ complex, and an assisted living complex?

7. Board Member Reports

- a) Age Friendly Community – Dave shared that council is interested in pursuing and thinks it's a good idea. At the last council meeting, Doreen Stapleton's name (from Sandy Lake) was mentioned as she is knowledgeable in the Age Friendly application process. Council's concerns are that there are lots of parts to the process and someone would be needed to spearhead the project. Dave will reach out to Doreen Stapleton to invite her to a future CDC meeting.
- b) Grant Application Updates – Conservation Trusts grant – won't hear until March (Wetland project). We'll wait to find out the status of our current grant applications before applying for others.
- c) Playground Grant Opportunities – tabled for now
- d) Daycare Update – The daycare met with the province on January 28th. There is no longer an opportunity to apply to the RTM stream as that is closed. They are in the 60/40 stream and can still look at purchasing an RTM. Donna has let the daycare board know that the CDC will help support them with grant applications.
- e) Japan City Twinning Project – still moving along with support from various partners
- f) Municipality Strategic Plan – the CDC will align projects with the municipality strategic plan. Dave will share the plan with the CDC upon approval by council.
- g) RME - Women of the Rings – There are some items (painting, repairs) that need to be done at the community center to prepare for the upcoming curling event. Dave will share concerns with council.

Other:

- Roger inquired as to if a lift station is being considered by the municipality with the bulk water station tentatively planned to be installed beside the Municipal Works garage, as this could have a positive impact on possible future residential development in that area.
- Heather shared that council is open to the request for trees and would like to know what kind of trees are wanted and to ensure that the trees planted work with our ecosystem. Heather also

shared that council liked the idea of the Heritage Football sign, but would also like to recognize other teams/athletes and would like to have a space (Hall of Fame) to recognize them all.

- Donna explained that the CDC has wanted an Economic Development Office for 10+ years, as this position could play a crucial role in marketing our community.
- Dave was happy to see that the CodeRed Alert System is now up and running and encouraged everyone to sign up on the municipality's website. We would like to add CodeRed to the Community on Track agenda and discussed the idea of promoting it at town wide events such as during Rolling into Rivers.

Adjournment: D. Creighton – 9:19 pm

R. Lepp - K. Lamb: Motion to adjourn the meeting.

Next Meeting Dates: Monday, March 17th, 7:00 pm, or call of the chair

- Dave will e-mail out future dates