



Riverdale Community Development Corporation

MINUTES: Meeting July 22nd, 2024

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on July 22nd, 2024.
Present: Donna Morken, Dave Creighton, Scott Peters, Lesley Creighton
Regrets: Ken Tait; Guests: Mayor Lamb, Kelvin Lamb

1. The meeting was called to order at 6:52 p.m. by Dave Creighton.

2. **Adoption of the Agenda**

D. Morken – S. Peters: Moved that the agenda be adopted as presented.

3. **Minutes from Previous Meeting**

S. Peters – D. Morken: Moved that the minutes be adopted as presented.

4. **Financial Reports – June 2024**

D. Morken – S. Peters: Moved that the financial statement for June 2024 be adopted as presented.

5. **Expenses payable**

S. Peters - D. Morken: Moved the following payments be issued;

Lesley Creighton \$350.00
Cardinal Signs \$425.60
New Look Gardens & Landscaping \$2966.25

6. **New Business**

a) LED Sign Update

- a. D. Morken – S. Peters: Moved that the Community Billboard Details Form proof be adopted, with changes to the line “sufficient notice must be given” to include a deadline date of Thursday by 5:00 pm for posting the following Monday.
- b. Lesley will get Marci to help with making the form “fillable” and have it added to the Municipality Website. Lesley will also find out if we are able to provide donation receipts and receipts to businesses for advertising.
- c. Dave will put information in the Rivers Banner and on our Facebook page for how to get information onto the sign.
- d. Lesley will locate the incorporation documents needed to sign up for Canva for free as a non-profit organization to use it in designing slides for the LED sign.
- b) From the Ground Up – Donna has applied for a grant but has not heard back yet.
- c) Cheque Order from Westoba: S. Peters – D. Morken: Moved that we purchase 100 business cheques for the cost of \$57.75 from Westoba.
- d) Vice Chair appointment – tabled until next meeting
- e) Outdoor Movie Night – Lesley shared 4 quotes that she had gotten. It was decided to hold off on the movie night for this for this year and plan to apply for grants for next year to help offset the costs to afford to go with a company with a larger screen. We discussed trying to find a more costly option for this fall, or an alternative activity to go along with the Chamber BBQ on September 7th.
- f) Report to Council and Plan for 2024: Marci will include the CDC meeting minutes in the council agenda package for council to review. Meeting minutes will also be added to

the website. The CDC priority will be following recommendations as outlined in the HTFC Streetscaping Plan to guide decision making on future activities and projects.

- g) Website: It was decided that each CDC member will come up with a list of ideas/items to share at the August meeting for what they would like to see updated on the website for CDC. What is it that the CDC does? What should be included in our description?
- h) Beautification: The first reading of the Beautification Bylaw has occurred at the last council meeting. The second and third readings should be completed at the next council meeting.
- i) Residential/Community Properties: Marci let us know that the municipality will be compiling a list of open lots, but this has not been started yet. In the meantime, it was decided that CDC would drive around town and record open properties. Scott will do east of 250, Donna and Lesley will do the west side of 250, and Dave will drive around Wheatland.
- j) Rivers and Area Telephone Directory – as of June 14th, it was not complete yet. Dave will ask about it at the next council meeting.
- k) McCain & Heritage Co-op Fry Day: Look into partnership for next year (early July) and have Rivers as one of the locations for the fry and hash brown purchases locations. In the meantime, Scott will reach out to Paul Adriaansen of Spud Plain Farms to see if they project having extra potatoes for the fall again as they did last year. If so, we may look at organizing a fundraiser with fire to raise funds for the new fire truck.
- l) Welcome sign is complete
- m) Streetscaping Plan – the recommendations in the plan will be a priority for the CDC in planning for the future.

7. Board Member Reports

- a) Age Friendly Community – no updates. Scott will get back on track with this initiative.
- b) Marketing Plan – we don't have one. Donna shared about items that we used to have and don't have anymore. Discussed pamphlets and having something to go in train shed for passengers that arrive in town. This could tie in with strategic plan below.
- c) Strategic Plan – Donna reached out to Cathy Snelgrove from Siere for a quote for a Strategic Plan. Mayor Lamb also shared that the Municipality is in the process of designing a new Strategic Plan and there may be the possibility to align with the municipal plan that is in progress. There is also the option of working with Community Futures out of Winnipeg to develop a strategic plan. Donna will look at applying for grants to fund strategic and marketing plans.
- d) Grant Updates:
 - From the Ground Up – still waiting to hear back
 - Red River Mutual Insurance Spruce Up Your Community – did not receive
 - Heritage Grant – have not heard back yet
- e) Other: Dave shared that the Fire Department is working on a big "Planes, Trains, and Automobiles" fundraiser. Donna reminded us that the community is also working on a new daycare. Scott notified us of the upcoming golf fundraiser for the daycare.

Adjournment

D. Creighton – 8:51 pm

Next Meeting: Tuesday, August 13th @ 6:30 or call of the chair.