



# Riverdale Community Development Corporation

MINUTES: Meeting June 12<sup>th</sup>, 2024

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on June 12<sup>th</sup>, 2024.  
Present: Donna Morken, Dave Creighton, Ken Tait, Lesley Creighton, Mayor Lamb  
Regrets: Scott Peters

1. The meeting was called to order at 6:46 p.m. by Dave Creighton.

2. **Adoption of the Agenda**

D. Morken – K. Tait: Moved that the agenda be adopted as presented.

3. **Minutes from Previous Meeting**

K. Tait – D. Morken: Move that the minutes be adopted as presented.

4. **Financial Reports – March, April & May 2024**

D. Morken – K. Tait: Moved that the financial statements for March 2024, April 2024, and May 2024 be adopted as presented.

Donna will check into invoices from New Look Landscaping and Cardinal Signs.

D. Morken – D. Creighton: Moved that all previous signers be removed from the CDC Westoba account and authorize Ken Tait and Lesley Creighton as new signers.

5. **Expenses payable**

D. Morken – K. Tait: Moved the following payments be issued;

Marci Quane \$1050.00 (March, April & May 2024 Payments)
Lesley Creighton \$350.00
HTFC \$2,344.55
Rivers Home Hardware \$5,834.81

6. **New Business**

a) LED Sign Update

- a. Insurance - repairs are completed and the invoice has been paid.
- b. Dave will put information in the Rivers Banner and on our Facebook page for how to get information onto the sign.
- c. Lesley will check into receiving e-transfers for advertising payments.
- d. Lesley will check Canva for non-profit organizations (is it free?)

K. Tait – D. Morken: Moved to adopt the following pricing schedule for the LED sign.

- Community Events/Municipal Announcements – no charge (1 slide, 3 lines of text)
- Personal/Private - \$25 for 2 weeks - maximum 2 weeks (1 slide or 3 lines of text)
- Business - \$30 per week or \$90 per month (1 slide or 3 lines of text)
- \$1000 Donation receives 1 year advertising with 1 update per month (1 slide or 3 lines of text)

b) Business Directory

- a. Ken is pretty sure they are done. He will check.

c) HTFC – Streetscape planning meeting

- a. Members reviewed the summary report from the planning workshop. Lesley will hand this report back to Marci for her to share with council.
- b. Next steps include murals, applying for grants, and signage. Donna brought up that the Daycare is one of the bigger projects that need to be moving along. How can CDC assist with that project? Donna shared that there are ongoing discussions between the daycare and the school division regarding land allocation and best location for the daycare. Dave shared council's 10 year plan to work on updating and building sidewalks in the community with a focus on higher traffic areas and places where there are currently no sidewalks.
- d) BSC (From the Ground Up) – Mayor Lamb shared that there is not as much funding as their used to be, but there is no longer the need for the 10% government funding portion.
- e) Report for Council and Plan for 2024 – Lesley will find out what report we need for council.
- f) Website:
  - a. Give website updates to Marci and she will forward it on. At next month's meeting we will focus on editing the current information on the website and look at adding a mission statement.
  - b. RV Park information – the information is on the website under Recreation Facilities and there is a link to a booking site.
- g) July 5<sup>th</sup> and 6<sup>th</sup> Weekend – Lesley will e-mail Lindsay back to let her know that the CDC does not have any activities planned for this weekend, and that we would be interested in joining a Community Events committee to plan future events.
  - a. We discussed the possibility of a Drive In Movie night again – possibly on September 7<sup>th</sup> as the Chamber is already holding events that day. Donna will look into grant options and Lesley will check into the Co-op Community Grants. In the past Co-op and Westoba both donated to the event. Dave will look into pricing for hosting the event.
- h) There are no updates on Beautification Bylaw and Bylaw Officer from Commissionaires. It came up at the last council meeting. Marci is looking into this.
- i) Bricking completed under LED sign and at sign in the Loco-Labyrinth Park – deciding if black dirt will be placed in at the Labyrinth, but it would be a next year's project.
- j) Donna let us know that she told Kristen Scott to go ahead and have their day staff plant flowers in the current brick bed by Rolling Dale. Future bricking in front of Rolling Dale and between their building and the Honey House may be done if we get grants.
- k) Ken will pick up the banner from arena (he has one already).
- l) Strategic Plan – Donna will contact Community Futures to find out when they're planning on coming out. It will likely be 1 day or a couple of evenings.
- m) Signage – Ken and Donna will figure out how to get the new sign installed at the Loco-Labyrinth Park.
- n) The municipal office is putting together a list of commercial and residential properties and is also looking at zoning.

## 7. Board Member Reports

- a) Donna shared that she has applied and submitted the following grants:
  - From the Ground Up – for stone in front of Rolling Dale
  - Red River Mutual Insurance Spruce Up Your Community – to create a pocket park by Rolling Dale/Honey House plus updating current pocket parks
  - Heritage Grant – for train station metal banners installed on the light standards
- b) Age Friendly Community – no update
- c) Marketing Plan – Donna shared that we need a marketing plan and it could be part of the strategic plan. She thinks there could be funding available. Look into possibly rebranding, new logo.
- d) Stay Guide – Lesley shared that she contacted Dean Jago from Leech Group. He has added us to the advertising contact list for next year's stay guide. He will reach out in

October with advertising options. We also discussed asking Riverdale Golf Club if they would like to do a joint advertisement. Dean also sent out Stay guides and Lesley and Dave will look at getting them handed out to locations in town, as well as the Provincial Park office and Riverdale Golf Course.

### **Adjournment**

D. Creighton – 8:32 pm

Next Meeting: Monday, July 8<sup>th</sup> @ 6:30 or call of the chair.