



Riverdale Community Development Corporation

MINUTES: Meeting June 16, 2025

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on June 16, 2025.

Present: Donna Morken, Dave Creighton, Lesley Creighton, Kelvin Lamb, Roger Lepp
Guests: Mayor Heather Lamb

1. The meeting was called to order at 7:00 p.m. by Dave Creighton.

2. Adoption of the Agenda

D. Morken – K. Lamb: Moved that the agenda be adopted with the correction of 6. B. funds received from Conservation Trust Grant are a partial amount of \$4000 out of the total \$10,000.

3. Minutes from Previous Meeting – May 2025

K. Lamb – R. Lepp: Moved that the minutes for May 2025 be adopted as presented.

4. Financial Reports – May 2025

D. Morken – K. Lamb: Moved that the financial statement for May 2025 be adopted as presented.

5. Expenses payable

R. Lepp– K. Lamb: Moved the following payments be issued;

Lesley Creighton \$350 (June)

6. New Business

a) Reflections/Follow Up/Next Steps after guest Wendy Petersen and Daycare board members attended last meeting:

- Heather has since spoken to Minister Glen Simard about the challenges faced with opening a 2nd daycare facility. He would like to know the number of spaces filled that are infant, toddler, and those that will be ageing out, as well as what stage we are at with Co-operatives First.
- Wendy has contacted Sam with more information.
- Heather will be going to a district meeting on Thursday.
- Possibly look at regionalizing as there are better funding opportunities.
- Sonna will check to see if the daycare board has registered/reached out to Co-operatives First yet.

b) From the Ground Up – no updates as of yet.

c) Conservation Trust – It was decided to go ahead and order new signage for the Wetlands using funds we received from the Conservation Trust Grant. D. Morken – K. Lamb: Motion to order new signage to replace the old faded signage at the wetlands through Off the Wall Signs.

d) LED Sign Advertising Update – We will likely have a yearly advertising renewal coming in soon. Advertising for the Rolling Into Rivers weekend will likely be coming in soon. We had a request for advertising for the RME Women of the Rings event beginning Dec. 30. Lesley will reach out and suggest doing an ad in September, and another one in December closer to the event.

e) Bench Project – Reviewed bench quotes from Wabash Valley/PlayPower Canada and Blue Imp. We decided to go with the slightly cheaper option from Blue Imp. Lesley will

- go ahead and order the bench. D. Morken – K. Lamb: Motion to order an inground 8' perforated bench in blue from Blue Imp. for the cost of \$1322.72.
- f) Community On Track – Shared details from May 28th meeting: Welcome packages are being made and groups can add to it if they wish. The Grant and Donation Policy was reviewed, and funding will be available through grants again in the fall. The Rolling Into Rivers weekend event schedule was shared and discussed.
- g) Rolling Into Rivers Sandcastle Event:
- We decided to have two age group categories - Youth 12 & under, Teen – 13 to 17
 - Lesley will make a registration form to include the following information: Adult must supervise their children at all times, photo permission, team name, only natural elements found on beach to be used, 1 hour time limit.
 - Participants are to bring their own sand tools, but can also access the sand toy lending shelf at the beach.
 - Donna will get prizes for 1st place and runner up for each age group – 4 prizes total
 - Donna will see if the Home Hardware will donate large paint sticks for numbers for each team's location.
 - We need someone to judge the event.
- h) Beautification with Commissionaires – process is warnings, vehicle towed with associated fee
- i) Business Front Beautification – Donna met with the local business interested in applying for a grant. They have ordered new windows, siding, door, sign and has already accessed grants through Community Futures. Donna suggested the tall Dessert Planters for the front of the building and owner is interested.
- j) Asset Mapping – Heather and Donna met with Dr. Wayne Kelly from RDI, as well as 2 Masters student and 1 PhD student. The Rivers Asset Mapping project is aimed at identifying, organizing, and celebrating the diverse assets within the Town of Rivers, MB. It was a good conversation and the group would like to see the Strat Plan
- k) Community Billboard – Dave has not had time to get a quote from Kansteel. He will work on that for the next meeting.
- l) Marketing/Advertising – Donna spoke to Leech and they will provide a quote soon.
- m) CDC Audit – Marci heard back from the auditor and it does not sound like we need to have an audit done unless we have revenues and expenses that total around \$80,000 in a year.
- n) Tourism Westman – Donna suggested to check out the information on the Tourism Westman website. Some of it may need to be updated for our community. We wondered if Tourism Westman may want to work together to create an Ice Cream Trail for next summer. Community Futures could possibly help with this as well.

7. **Board Member Reports**

- a) Age Friendly Community – no update
- b) Grant Application Updates
- FCC (opens June 25th), Ducks Unlimited and North American Water Fowl all have grant options. Donna will apply to them all.
 - We will look at granting options through FCC for a grant for an Outdoor Movie Night. We could also apply to the Municipality for a grant for Movie Night.
- c) Canadian Rural Revitalization Foundation Conference – Donna got invited to participate in their podcast to discuss revitalization in rural areas. Donna shared her own knowledge on community development. The podcast will be available at the conference.

8. **Other:**

- Donna - The mural on the east side of Westoba will begin soon. Sekine bike theme. Dr. Kogi will be here for a conference – looking to invite him to a dedication of the mural. Chris Doull will help with organizing this.
- Dave – Legion Banners look amazing! He will look into watering the trees at the labyrinth. Handi-van is on order – will likely be here in about 3 months.

Adjournment: D. Creighton – 8:45 pm

K. Lamb – R. Lepp: Motion to adjourn the meeting.

Next Meeting Dates: Monday, July 21st @ 7:00 PM