



Riverdale Community Development Corporation

MINUTES: Meeting October 8, 2025

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on October 8, 2025.

Present: Donna Morken, Dave Creighton, Kelvin Lamb, Roger Lepp, Lesley Creighton

1. The meeting was called to order at 7:02 p.m. by Dave Creighton.

2. Adoption of the Agenda

K. Lamb – R. Lepp: Moved that the agenda be adopted as presented.

3. Minutes from Previous Meetings – June 2025, September 2025

D. Morken – K. Lamb: Moved that the minutes for June 2025 and September 2025 be adopted as presented.

4. Financial Reports – June 2025, July 2025, August 2025, September 2025

R. Lepp – K. Lamb: Moved that the financial statements for June 2025, July 2025, August, 2025, and September 2025 be adopted as presented with a transfer of \$30 from the general chequing to be made to the LED sign account for an advertising fee received in September.

5. Expenses payable

D. Morken – R. Lepp: Moved the following payments be issued:

- Off The Wall Signs \$574.56 – Wetland Signage
- Lesley Creighton \$376.25 (July - \$350, Reimburse Provincial Park Permit - \$26.25)
- Donna Morken – \$72.15 (Reimburse Sand Castle Contest Prizes)
- Riverdale Municipality - \$42.00 Rental of Redfern Hall
- Blue Imp (Metal Bench Deposit) e-transfer on July 15, 2025 \$992.00 plus \$1.00 e-transfer fee
- Blue Imp (Metal Bench – remainder of balance) e-transfer on August 25, 2025 \$330.72 plus \$1.00 e-transfer fee
- Lesley Creighton - \$765.00 (August & September, Reimburse \$65.00 MB Companies Office Fee paid by Personal Credit Card)
- Lesley Creighton - \$350.00 October
- Home Hardware - \$102.94 – concrete for bench
- Roger Lepp - \$50.39 – sonotube for installing bench

6. New Business

a) Grants:

- RACF – should receive information on application by the end of the month.
- BACF – won't apply for this round as we need to ask for approval from council if we can apply for a grant using the municipality's charitable number.
- Westoba Inspire – apply in the spring.
- Fish & Wildlife – Donna will do up the application that is due by Oct. 30.

b) Conservation Trust Grant update: We will wait and see what other grants we receive before proceeding with wetland project.

c) LED Sign Update: We continue to receive requests for free ads. It has picked up some now that activities are up and running for the fall and winter.

d) Bench Project Update:

- Final report for the Thomas Sill Grant is due Oct. 15th. Lesley will get the report sent in.
- Lesley will ask Blue Imp if they have plaques for their benches to recognize the sponsors.

- There have been inquiries about adding a light post to the toboggan hill as well. We could look at applying for a grant for this - possibly through a recreation grant, MB Efficiency Grant, or a Safety Grant.
 - e) Business Front Beautification: We will look into purchasing black equinox desert planters. We will count how many planters are currently downtown and get a quote for the desert planters. Once we have a quote we will forward to council for approval and ask if they are able to fill the planters with soil.
 - f) Community Billboard Repairs: It has been difficult to get a quote from Kansteel. We could look at finding a supplier that has a full insert with sliding plexiglass that could be installed on the current billboard. Kristen from Rollingdale was also asking about bricking and if it is still going to be installed in front of their building. We did not receive the grant for this so we will need to look at other grant options.
 - g) Marketing/Tourism:
 - Dave will check with municipality to see if we can use the Riverdale logo but change wording underneath to say Riverdale Community Development Corporation. We would use this logo on marketing, future website, invoices, and receipts.
 - Marketing Brochure – Donna shared previous brochure that CDC had designed and printed. We decided that we like the layout and want to update the brochure to include current information.
- R. Lepp – K. Lamb: Moved to have Donna take previous brochure to Leech and get a quote on design and printing 1000, 2000, and 5000 brochures.
- Projects With RDI – RDI may have a marketing project to work on with us. They would like to attend our November meeting.
 - Roadside Attraction – possibly something with the Sekine Bicycle theme
 - Facebook Page – not at this time

7. **Board Member Reports**

- a) Daycare Update: The daycare board is hosting a Town Hall Meeting at Behlan Lounge on October 22 @ 7:00. There will be a virtual presentation by Cooperatives First and a question-and-answer period for community members and the CDC will attend. The daycare is working with the province to get application complete.
- b) Mural Unveiling: This took place Wednesday, September 24th. All comments were very positive towards the twinning project.

8. **Other:**

- Dianne Demarcke, author of Three Days in Rural Manitoba will be out on Oct. 9. Donna will share our brochure and Heritage Murals with her.
- We need to continue working on way-finding signage.
- Donna has met with the Provincial Park, and they are interested in working together on tourism.
- CN Police have an office in Rivers.
- The CDC needs to look at doing something for Clean for Green.

Adjournment: D. Creighton – 8:50 pm

K. Lamb – R. Lepp: Motion to adjourn the meeting.

Next Meeting Dates: Monday, November 17th @ 7:00 PM