



# Riverdale Community Development Corporation

MINUTES: Meeting September 16<sup>th</sup>, 2024

A meeting of the Riverdale CDC was held at the Riverdale Municipality Office on September 16<sup>th</sup>, 2024.  
Present: Donna Morken, Dave Creighton, Lesley Creighton  
Regrets: Scott Peters; Guests: Mayor Lamb, Kelvin Lamb, Sterling Sklapsky

1. The meeting was called to order at 7:03 p.m. by Dave Creighton.

2. **Adoption of the Agenda**

Additions:

- Item to A – top layer of bricks at LED sign, and approval of ad and advertising fee for Rivers Banner
- Add Item J – information from Marci (from our previous meeting questions)

D. Morken – L. Creighton: Moved that the agenda be adopted as presented with the above mentioned additions.

3. **Minutes from Previous Meetings - July 2024 and August 2024**

D. Creighton – D. Morken: Moved that the minutes for July 2024 and August 2024 be adopted as presented.

4. **Financial Reports – July 2024 and August 2024**

L. Creighton – D. Morken: Moved that the financial statements for July 2024 and August 2024 be adopted as presented.

5. **Expenses payable**

D. Morken – D. Creighton: Moved the following payments be issued;

Lesley Creighton \$700 (August & September)

6. **New Business**

a) LED Sign Update

- a. The fillable form is ready and Lesley will find out from Marci how to go about having it added to the Municipality Website home page and the CDC page.
- b. Dave shared a proof of wording for an upcoming Rivers Banner ad. The wording was agreed upon. We decided to write an article for the Rivers Banner about the LED sign and how to go about posting ads for community events, and then advertise the following week. Dave will call Jessica and get the article written for the paper.

D. Morken – D. Creighton: Motion to purchase a 2" high X 6 column advertisement in the Rivers Banner for the cost of \$101.06 plus tax.

b) From the Ground Up – no updates on grant application

c) CDC Open Positions – resignation of Ken Tait

- a. We will wait on filling the vice chair position until we can secure more members. Dave will add the request for members to the Rivers Banner article. Kelvin Lamb has expressed interest in joining the CDC board.

- b. 2<sup>nd</sup> Signer: D. Creighton – L. Creighton: Motion to remove Ken Tait as signer from the CDC Westoba account and authorize Donna Morken as a signer.
- d) Website – we want to update the current information and have meeting minutes added, as well as work on getting a strategic plan to identify focus of group. We will wait until the Municipality has their strategic plan, and align ours to theirs.
- e) Stay Guide Information – Lesley will gather the information for Leech Group for the town campground. Lesley will touch base with Marci to see if the town will pay for the ad in the Stay Guide.
- f) Residential/Commercial Properties – Lesley and Donna will go out next week and map out the properties on the east side of highway 250.
- g) Rivers and Area Telephone Directory – Lesley will ask Sheila for a digital copy of the business guide and forward it on to Marci to have it added to the website.
- h) Next Steps on Streetscaping Plan – We will continue to work on way finding and signage, including signs for the campground and ball diamonds. Dave will check with Cardinal signs and share information with council as to plan. Donna will gather quotes for signs and Dave will complete RACF Grant Application requesting funds for signage.
- i) RACF Grant Application – We will apply for funding for signage as described above.
- j) Updates from Marci:
  - a. Marci said that she does not foresee an issue with the CDC providing receipts for advertising on the LED sign.
  - b. The CDC can use the town's charitable number when applying for grants, but applications must be preapproved by Council and follow the current policy.
  - c. Documents from the MB Companies office had not been received yet. Lesley will follow up with the Companies Office as we should have received information to complete the return by now.
  - d. We are still trying to track down the incorporation documents.

## 7. Board Member Reports

- a) Age Friendly Community – no updates.
- b) Train Station Restoration Committee Update – Donna read the letter that was sent to the CDC from the Rivers Train Station Restoration Committee requesting the CDC's support to work together on the twinning of Riverdale Municipality with the city in Japan that produced the Sekine Bicycle. MP Dan Mazier is willing to help with this project.  
L. Creighton – D. Creighton: Motioned that the CDC will provide a letter of support for the Rivers Train Station Restoration Committee's project of twinning Riverdale Municipality with the city in Japan that produced the Sekine Bicycle.
- c) Marketing & Strategic Plan – this is on hold until the municipality has their plan so that we can have alignment.
- d) Grant Updates:
  - RACF – due Sept. 30<sup>th</sup>
  - BACF – closes soon
  - Manitoba Conservation Trust – Donna will send a letter of intent through the CDC.
  - The Veteran Banner Project is going ahead starting with 8 banners.
  - Heritage Banners for the Rivers Train Station Restoration Committee is also going ahead.

## Adjournment

D. Creighton – 9:03 pm

Next Meeting: Monday, October 21<sup>st</sup> @ 7:00 or call of the chair.