



<b>Policy Number</b> ADM_03-16	<i>Social Media</i>
<b>Date</b> October 18, 2016	<b>Resolution Number</b> 214-16
<b>References</b> Council, Staff, Municipal residents	Mayor _____  CAO _____

Riverdale Municipality social media accounts are intended to be used to provide information to the public, to answer questions, and to engage in open discussion in a manner that is polite and respectful.

These social media accounts are maintained and moderated by administrative staff in order to ensure that posted comments are constructive and suitable for all readers and respectful of all subscribers.

**POSTED COMMENTS MUST COMPLY WITH THE FOLLOWING CONSIDERATIONS:**

Comments must be civil; inappropriate language will not be tolerated. Posts containing threatening, profane, discriminatory, racist, sexist, offensive, obscene, inflammatory, unlawful or otherwise objectionable statements, language or content will not be responded to by administrative staff and will be removed.

Advertising or promotional announcements are not permitted. Posts deemed as spam and/or explicit commercial endorsements will be removed.

Comments and/or replies cannot serve electoral campaigns or any other political purposes. Political messages will not be published and posts made by others will be removed.

Comments may not contain links to other third party websites, social media pages, etc.



Administrative Staff reserve the right to block users if their online conduct is deemed inappropriate. Examples of this type of behavior include, but are not limited to, posts or comments that may be abusive or insulting, inaccurate, promotional, spam, and/or irrelevant.

We recognize that questioning and differing opinions are part of conversation; however, posts with personal attacks or references to the personality of individuals will be removed wherever possible.

Comments or questions should be within the scope of the topic under discussion. General questions and inquiries are most quickly responded to by calling the municipal office at (204) 328-5300.

Individuals are responsible for what they post. Comments must not breach any law, confidentiality, or copyright. Anyone posting comments contract to this Policy may be prohibited from future participation and the offending comments will be deleted.